



INTRODUCTION

1. Proposed Title and Subtitle of the Book?

2. Name and title of the author(s)/editor(s) with their work address(es), e-mail address(es) and telephone number(s)?

3. **(a)** Is the book likely to be adopted as a compulsory purchase for the course? Provide the names of the institutions where it can be recommended either as the main text or a reference text?

- (b)** If it is an advanced academic or a trade title, indicate the disciplines, institutions and areas where it can be promoted?



THE COMPETITION

4. What are the most comparable existing books? Please name the author, title, publisher, publication year, page count and price?

5. How will your proposed book compare with these? Kindly list the strengths of your proposed book compared with the competitors' titles listed above, stating reasons that will attract colleges/universities to prescribe your book in preference to the existing books?

6. Has the material been class-tested? If not, will it be?

7. Do you have any specific suggestion/s for effective promotion of the book?



PHYSICAL AND PEDAGOGICAL FEATURES

8. How many pages will there be in the final book (estimated)?

9. Please estimate the number of each type of illustration in your book: line drawings, black and white photographs, colour photographs, maps, etc.?

10. Please indicate which of the following pedagogical features your book will have and, where appropriate, the number of each: worked examples, glossary, solutions to problems, references/bibliography, case studies, etc.

11. Will your book have any kind of instructor's manual, solutions manual, test bank of multiple-choice questions, software, etc.



12. What production method would you like to use: author CRC or conventional book production?

CURRENT STATUS OF THE MANUSCRIPT

1. What date do you plan to deliver the first draft of the complete manuscript?

2. Please provide the names, addresses, and contact numbers of two or three possible reviewers.

Signature